

Registration Form

To participate, please complete and return this registration form.

Name

Company

Address

City, State, Zip

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Phone

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Fax

E-Mail Address

Employer Identification Number (EIN)

Nature of Business

Signature

Registration Fee:

Participation fee \$3,500 per participant

Deadline: Monday, August 2, 2004

Make check payable to:

San Joaquin Valley International Trade Association

Mail to:

Center for International Trade Development

550 E. Shaw Avenue, Suite 155

Fresno, CA 93710

(559) 241-6566 - Fax (559) 241-6589

Email: info@exportcenter.net



State Center Community College District
550 East Shaw Ave., Suite 155
Fresno, California 93710-7702

Vietnam Trade Mission



September 10 - 19, 2004

In collaboration with:

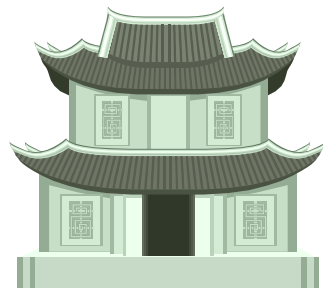


Fresno & Long Beach



Vietnam: One of the U.S.’s Fastest Growing Trade Partners

In the two years since the **Bilateral Trade Agreement between the United States and Vietnam was signed, trade has tripled** from \$1.6 billion in 2001 to \$5.9 billion in 2003. U.S. exports rose **128 percent** to \$1.3 billion in 2003, up from \$580 million in 2002.



The best trading prospects are in:

Computer Hardware and Services
Power Generation, Transmission and Distribution
Telecommunication Equipment and Services
Oil and Gas Machinery and Services
Medical Equipment
Packing Equipment
Air Traffic Management Systems
Safety and Security Equipment
Plastics Machinery
Education and Training
Environmental Equipment
Food Processing Technology and Agriculture:

Soybean Meal
Bulk Cotton
Wheat and Wheat Flour
Livestock Genetics
Fresh Fruit and Vegetables
Snack Foods, Canned Foods, and Forest Products, Hardwood Lumber

Itinerary

Days 1 and 2:

Depart Los Angeles and travel to Hanoi, Vietnam.

Day 3:

Explore Hanoi, the capital of Vietnam. Enjoy its many lakes, shaded boulevards, parks and French-style buildings. Includes a visit to the ancient One Pillar Pagoda built by Emperor LyThai Tong, who ruled from 1028-1054.

Days 4 and 5:

One-on-one (Gold Key) appointments with potential customers and representatives in Hanoi, specially screened and matched by the U.S. Commercial Service.

The afternoon of Day 5 includes an excursion to Chua Thay Pagoda, the Master’s Pagoda. View a must-see water puppet show, which is performed on a small stage on raised stilts above a pond.

Day 6:

Travel to Ho Chi Minh City. Enjoy your free time at the street markets, sidewalk cafes and sleek shops. Take in the timeless traditions and beauty of an ancient culture.

Days 7 and 8:

One-on-one (Gold Key) appointments with potential customers and representatives in Ho Chi Minh City, specially screened and matched by the U.S. Commercial Service.

Includes an afternoon sightseeing tour of Saigon and Cholon.

Day 9:

On your final day in Vietnam, enjoy a boat trip on the Mekong River to MyTho. En route, view economic activities such as fishing, and the production of rice, coconuts, bananas, mangos, longans and citrus fruits. Stops include one or two islands located in the heart of Vietnam’s “Bread Basket.”

Day 10:

Depart for USA.

For further information call 1-888-638-7888

Trade Mission Details

The Commercial Service will provide Gold Key Appointments: One on one appointments with pre-qualified customers and representatives in Hanoi and Ho Chi City

Trip Includes

Round trip air travel from Los Angeles on Cathay Pacific Airlines

All airport transfers

Seven nights accommodations at Hilton and New World Hotels

Seven breakfasts and two dinners

City tours of Hanoi and Ho Chi Minh City

Excursion to Water Puppet Show

All day excursion to Mekong Delta Region

Collaborating Agencies

State of California,
Website: www.ca.gov

U.S. Department of Commerce
Fresno Export Assistance Center
Website: www.buyusa.gov/fresno

California Centers for International Trade Development,
Fresno and Long Beach
Website: www.citd.org

California-Asia Business Council
Website: www.calasia.org